

DEPARTMENT OF BOTANY

Activity Report on World Tourism Day Competitions:

Date:25-9-2026

Total no. of participants : 13

The Department of Botany organized **institution-level competitions** as part of the **World Tourism Day Celebrations – 2026**, in accordance with the guidelines issued by the **Andhra Pradesh Tourism Authority, NTR District**. The competitions were conducted to create awareness among students about the importance of tourism, the cultural heritage, natural resources, and tourist attractions of NTR District.

The Department conducted competitions such as **Essay Writing and Painting**, encouraging students to express their creativity, knowledge, and awareness on tourism and cultural heritage. The competitions provided students with an opportunity to develop their communication, artistic, and creative skills.

Based on their performance, the **First, Second and Third Prize winners were selected and nominated for the District-Level Competitions** conducted by the **District Tourism Council, NTR District**, as part of the World Tourism Day Celebrations. The district-level competitions included **Social Media Reel on Promoting Tourism in NTR District, Essay Writing and Painting, Best Photo Exhibition, Traditional Andhra Food Competition, Traditional Ramp Walk, and Tourism-Thematic Competitions**. The theme for the celebrations was **"Artificial Intelligence to Redesign Tourism."**

The participation of our students in these competitions provided valuable exposure beyond the classroom and encouraged them to appreciate the **tourism, biodiversity, culture, traditions, and heritage of the region**. The activity also promoted creativity, teamwork, communication skills, and awareness of sustainable tourism among students.

Painting Winners

1.M.Pavani 2nd Physics

2.Y.Geetha padma 1st Zoology

3.Shanmukha Priya 1st Botany

Essay Writing

1.A.Thilottama Naidu IIBSc Botany

2.Y.Asha Jyothi I Bcom-B2

3.Ch.Sruthi IBSc Botany



