



SRI DURGA MALLESWARA

SIDDHARTHA MAHILA KALASALA

An Autonomous College in the Jurisdiction of Krishna University

A College with Potential for Excellence

Sponsors: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION



QUARTERLY INSIGHTS

NEWSLETTER-VOL - I, ISSUE – III, December– February, 2025-2026



“An investment in knowledge pays the best interest.”

— Benjamin Franklin

PRINCIPAL'S MESSAGE..

It is with great pride and pleasure that I present this edition of our college newsletter. A newsletter is not merely a record of events; it is a reflection of the collective spirit, achievements, aspirations, and progress of our academic community. Each milestone we reach is the result of sincere effort, teamwork, and an unwavering commitment to excellence. I extend my heartfelt appreciation to all the contributors who have worked tirelessly to bring this edition to life. May this newsletter serve as both a source of inspiration and a reminder of the vibrant spirit that thrives within our campus.



I am immensely proud of our students, whose academic accomplishments, research initiatives, cultural participation, sports achievements, and community outreach activities bring recognition and honor to the institution. Your enthusiasm, discipline, and resilience inspire us and reaffirm our belief in the transformative power of education. I encourage you to continue exploring your potential, embracing challenges, and preparing yourselves to contribute meaningfully to society.

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1-12-2025

“ GITAJAYANTHI”- “One who is steady in wisdom is not shaken by fear or desire.”



On the occasion of Gita Jayanthi the Dept of Telugu arranged a guest lecture on Gita Sandesam by Madhurakavi, Madhura Swara Yogi Sri Valiveti Venkata Siva Ramakrishna Murthy. Our Principal Dr.V.V.S.Kumar Garu, Dr.K.Sarala HOD and Dr.I.Manjula attended the programme.

2-12-2025&3-12-2025

Financial Education for Young Citizens, NISM – Two Day Certificate programme



The Department of Commerce & Management conducted two day certificate programme on 2nd & 3rd December 2025 for final year B.com (Computers),and BBA (BPM)students on the topic " Financial Education for Young Citizens, NISM "by G.Rajasekar Reddy,SEBI Securities Market trainer.

5-12-2025

GUEST LECTURE -“THE ROLE OF MATHEMATICS IN AI”



The Department of Mathematics organized a guest lecture on the topic **“The Role of Mathematics in AI”** The lecture was delivered by **Dr. Vijayakrishna Rowthu** from **SRM-AP University, Amaravati**, who possesses extensive expertise in the fields of Mathematics and Artificial Intelligence. The resource person began the session by explaining the meaning of Artificial Intelligence, its evolution, and its role in enabling machines to perform tasks that require human-like intelligence.



Following the lecture, **Sri. V. V. S. Pradeep**, the Event Coordinator, addressed the students and provided valuable tips on improving CGPA, highlighted the importance of skill development for academic and career advancement.

8-12-2025

A Workshop on Generative AI, Quantum Computing & Google AI Data Hub



The Department of Computer Science organized a one-day workshop on **“Generative AI, Quantum Computing & Google AI Data Hub”** in benefiting 176 students from III B.Sc. Data Science, III B.Sc. Computer Science (A & B), and III B.Com (CA A & B). The session was led by Dr. Udaya Kumar, Dean of APPA School of Business, and Prof. Tulasi Ram Yadav from VVIT University, Nambur. The workshop aimed to introduce students to emerging technologies, enhance their understanding of industry-relevant AI tools, and encourage innovative thinking. It began with an

engaging session on Generative AI, where students explored artificial intelligence fundamentals, large language models, and real-world applications such as content generation, academic assistance, and problem-solving through live demonstrations.

9-12-2025

“Miracle of Mind – A Programme for Stress to Strength”



As part of **Golden Jubilee of Siddhartha Academy of General & Technical Education (1975–2025)**, the **Human Values & No More Tears Committee** (A Forum for Social Activities) organized an awareness programme titled **“Miracle of Mind – A Programme for Stress to Strength”** in collaboration with **ISHA Foundation**. The session was led by **volunteers from ISHA Foundation**, who focused on addressing Stress-Related issues among Students and Staff and transforming stress into inner strength through simple and practical techniques. The volunteers explained the concept of mental well-being and emphasized the importance of maintaining emotional balance in today’s fast-paced academic and personal life.

10-12-2025

GUEST LECTURE ON “DIGITAL FREEDOM: THE HUMAN RIGHTS OF THE 21ST CENTURY”



The Department of political Science and Indian Knowledge System cell organized a guest lecture on the occasion of Human Rights Day .The guest spoke on **“Digital Freedom: The Human Rights of the 21st Century”**. He explained that digital rights are not limited to technology but are also part of the basic freedom protected by the Indian Constitution and the Supreme Court. The speaker discussed important rights under **Article 21**, such as the right to a dignified life, health, education, and privacy. Our Principal addressed the gathering and stated that the Indian Constitution ensures freedom of expression, social equality and cultural rights to provide equal opportunities for all.

10-12-2025

Guest Lecture On Contemporary Leadership



The Department of Physics conducted a guest lecture on Contemporary Leadership by Prof A.Srinivasulu garu Vice Chancellor. Vikramaditya Simhapuri University, Nellore.

13-12-2025

National Seminar -“Motivational and Personality Development”



The Department of Chemistry organised a National Seminar as a part of Rainbow week celebrations. The chief guest for the programme was Mr. Srinivasa Reddy Thalluri, Managing Director, Thalluri Pharma Labs Private Limited and Rainbow Pharma Training Labs. He delivered an inspiring talk highlighting the importance of determination, discipline, self-confidence, and personality development in achieving life goals. He also emphasized the need for skill development along with education and explained the opportunities available in industries.

15-12-2025

A Rally on Energy Conservation



The Department of Physics in Collaboration with Eco-Club participated in a rally on Energy Conservation from collector's camp office to municipal stadium by handling the placards and raising the slogans to create awareness among the public.

17-12-2025

“Mathematics with Social Responsibility: Outreach and Learning beyond the Classroom”



The Department of Mathematics, organized an outreach and social responsibility activity. The Maths Faculty and students visited Nirmala Shishu Bhavan, Krishna Lanka, Vijayawada, a reputed charitable home run by the Missionaries of Charity that provides care and shelter to destitute, orphaned, and physically challenged children. During the visit, students actively conducted interactive learning sessions, teaching simple mathematical concepts such as addition, subtraction, and multiplication through easy methods and effective charts, enabling joyful and meaningful learning. Following the academic interaction, essential food and daily-need items including cooking oil, dal, ragi powder, noodles, semiya, and body lotion were distributed to meet the immediate nutritional and personal care needs of the children.

18-12-2025

FIELD TRIP-“A field trip to the temple is a lesson in culture, faith, and values.”



The Department of Telugu arranged a field trip to Machilipatnam Beach and visited the temples at Mantada, Chilakalapudi, Dokiparru, and Guduru . A total of 50 students, along with staff members, participated in the trip. The visit provided the students with an opportunity to explore cultural, historical, and spiritual aspects of the region, making the journey both educational and enjoyable.



19-12-2025

Seminar -“Gulliver’s Travels: Meeting the Giants and the Lilliputians in the Number World”



The Department of Mathematics organized an Online National Seminar in celebration of National Mathematics Day and the birth anniversary of Srinivasa Ramanujan. The session was delivered by Dr. S. Durga Bhavani, Professor, University of Hyderabad. Students of II and III B.Sc. Honours Mathematics actively participated in the programme. The seminar highlighted the relevance of mathematics in everyday life, algorithms, and problem-solving through

engaging discussions and puzzles. It enhanced students’ analytical and logical thinking skills while inspiring them to explore mathematics beyond the classroom, making the event a meaningful tribute to Srinivasa Ramanujan.

24-12-2025

“An Aware Consume Is An Empowered Consumer ”



The Department of Commerce& Management conducted a Seminar on National Consumer Rights Day. Smt. Dr. Koneru Anu Radha, LLM, Ph.D explained about the Consumer rights. She enumerated different consumer rights and explained various frauds that took place in the market to sell their products. In her deliberations she said that every consumer should be aware about the product and utmost care is to be taken while purchasing a product with suitable examples she stressed that consumer should be aware of the advertisement otherwise it misguides the consumers and attracts them to induce themselves to purchase. Around 200 Students are participated in this seminar. 50 participants presented posters on the title of “An Aware Consumer is an Empowered Consumer.”



28-12-2025

GUEST LECTURE ON “BHAGAVAD GITA AND MINDFULNESS”



The guest lecture on “Bhagavad Gita and Mindfulness” helped students understand the significance of mental focus, self-awareness, and inner peace in everyday life. The speaker explained how the teachings of the Bhagavad Gita provide practical guidance for managing stress, maintaining emotional balance, and improving concentration. Overall, the lecture inspired students to practice mindfulness regularly for personal growth, mental well-being, and academic success.

30-12-2025

SEMINAR ON “PIXELS TO PERCEPTION – AN INTRODUCTION TO IMAGE PROCESSING”



Department of Electronics Organized a Seminar on “PIXELS TO PERCEPTION – AN INTRODUCTION TO IMAGE PROCESSING” Over all 65 students from II BSc Electronics, II B.Sc AI, II BCA participated in this programme, Image Processing is a rapidly evolving field that plays a crucial role in modern technology and scientific research. This seminar provided an in-depth overview of the fundamental concepts, techniques, and applications of digital image processing. It covered how images are acquired, enhanced, analyzed, and interpreted using computational methods. The seminar introduced key topics such as image representation, sampling and quantization, spatial and frequency domain processing, image enhancement and restoration, segmentation, and Feature extraction.

23-1-2026

COMMERCE FEST



The Department of Commerce & Management organized a State level fest LAKSHYA 2K26. The Event was inaugurated by Chief Guest CA Lakshman Kumar Gurram, Managing Partner, JLK&CO, Guest of Honour Sri Ch.Krsihna Rao, Vice-President & SAGTE Convenor, College Principal Dr. V.V.Subrahmanya Kumar, Commerce and Management HOD Dr.V.Sandhya Lakshmi. Chief Guest CA Lakshman Kumar Gurram emphasized the importance of such fests in shaping the students professional careers. He motivated students to develop entrepreneurial skills, innovation, leadership & Adaptability to face the real-world challenges. He also highlighted how participation in academic and cultural events enhances confidence & communication skills. Guest of Honour Sri Ch.Krsihna Rao, Vice-President & SAGTE Convenor, in his speech, encouraged students to actively involve themselves in extracurricular activities along with academics.

26-1-2026

NATIONAL VOTERS DAY



The Department of Political Science conducted Rangoli competitions on this day. The main objective of National Voters’ Day is to promote awareness about voting rights and inspire citizens to actively participate in elections. Voting is not just a right; it is also a responsibility that allows individuals to influence the future of their nation. By casting a vote, citizens contribute to strengthening democracy and ensuring that their voices are heard.

29-1-2026 To 30-1-2026& 2-2-2026

1M1B AI + Sustainability Program



The Department of Computer Science organized the “1M1B AI + Sustainability Workshop” for first-year students of B.Sc. Artificial Intelligence, Data Science, Computer Science (A & B), Cognitive Systems, and B.Com (CA A & B). Conducted in collaboration with Ernst & Young (EY) and IBM under the 1M1B initiative, the workshop was led by resource persons Mr. Balanagasai Chalamalasetty and Mr. Venkata Balaji Boppudi. The program aimed to bridge the gap between academia and industry by introducing students to emerging trends in Artificial Intelligence and its role in sustainable development while enhancing job-readiness skills. Over four days, participants engaged in interactive sessions, online modules, and hands-on projects addressing real-world sustainability challenges using AI tools and techniques.

3-2-2026

Cancer Awareness Program



Department of Biochemistry and NSS units in association with JCI India foundation organised an awareness programme on cancer to educate participants about early detection, prevention, and healthy lifestyle practices. As part of the programme, a Memorandum of Understanding (MOU) was formally signed between the institution and a JCI India foundation a Non-Governmental Organization (NGO) to strengthen collaboration in health awareness and community outreach activities. The programme concluded with an awareness rally, where students and staff actively participated to disseminate key messages on cancer prevention and to promote public sensitisation in the surrounding community.

4-2-2026

Cancer Prevention and Care in Women



The Department of Food Science and Technology has organised a seminar on "Nutrition Focused Strategies for Cancer Prevention and Care in Women" by Dr. T. Mahesh Kamal Babu, Asst. Professor in Community Medicine and Dr. V. Suhasini, Professor in Community Medicine, PSIMS, Gannavaram, Vijayawada.

5-2-2026

One Day Seminar on Quantum Algorithms and Future Computation



The Department of Computer Science successfully organized a seminar on Quantum Algorithms and Future Computation with 200 participants including students and faculty. The session provided a comprehensive introduction to the fundamentals of quantum computing, covering key concepts such as qubits, superposition, and entanglement, along with their real-world applications in areas like cryptography, artificial intelligence, healthcare, and finance.



The seminar highlighted emerging trends, research advancements, and career opportunities in this rapidly evolving field, while also addressing current challenges in quantum technology. Overall, the program proved to be highly informative and inspiring, fostering academic interest and encouraging learners to explore future prospects in advanced computing technologies.

6-2-2026

Field Trip To sugar Industry



The Department of Botany and the Eco Club organized an educational field trip to the Sugar Industry at Vuyyuru to help students understand the process of sugar production from sugarcane. During the visit, industry officials demonstrated the different stages involved in sugar manufacturing. The field trip provided valuable practical knowledge about industrial processes and sustainable agricultural practices.

6-2-2026

Field Trip to Vegetable Gardens



The Department of Botany organized an educational field trip to vegetable gardens and agricultural fields at Kanuru, Vijayawada. The main objective of the visit was to observe different crop plants and understand their cultivation methods. The field visit was highly informative and provided valuable practical knowledge about crop plants, medicinal plants, and farming practices, while also enhancing students' awareness of plant diversity and the significance of agriculture in everyday life.

6-2-2026

Industrial Visit



On 06 February 2026, the students of I, II, and III B.Sc. (Statistics) from the college undertook an industrial field visit to **K.C.P. Sugars and Industries Corporation Ltd., Vuyyuru**. A total of 60 students participated in the visit and were accompanied by two faculty members. The main aim of the visit was to study the operational, technical, and statistical aspects involved in the large-scale production of sugar. During the visit, students gained first-hand exposure to industrial processes and production management supported by statistical and quantitative data. Overall, the industrial visit effectively connected the students' theoretical knowledge with practical industrial applications.

10-2-2026

BIS Standards – Backbone of Food Quality Assurance.



The Department of Food Science and Technology organized a seminar on “ BIS Standards – Backbone of Food Quality Assurance.” The session was delivered by Shri Anuj Singh, Scientist B & Assistant Director, Bureau of Indian Standards (BIS), Vijayawada Branch Office, who explained the role and importance of BIS standards in ensuring food quality and safety. Smt. Prem Sajani Patnala, Scientist E / Director & Head, BIS Vijayawada Branch, also attended the program and shared valuable insights on food standards and their significance in quality assurance.

13-2-2026

Eye Check-up Programme



On 13th February 2026, the Wellness Club organized an Eye Check-up Programme in collaboration with Win Vision Eye Hospital for the benefit of the students. The camp was conducted to provide preliminary screening and early detection of common eye problems among students, thereby promoting awareness about eye health and preventive care.

13-2-2026

MIND SPARKLE 2K26



The Department of Statistics and Electronics organized a State Level Technical Event titled **MIND SPARKLE 2K26** . The event was conducted with the objective of highlighting the importance of events in shaping and influencing complex information systems, while also promoting community engagement, social interaction, and experiential learning among students. As part of the annual Inter-Collegiate Technical Fest conducted by the departments, the program aimed to provide a vibrant platform for students to showcase their knowledge, creativity, and technical skills.

14-2-2026

OIL AND GAS CONSERVATION - GO GREEN”



The Eco Club organized a Wall Painting Competition under the initiative of *The Times of India* in collaboration with the *Ministry of Petroleum and Natural Gas, Government of India*. The competition was conducted on the theme “**Oil and Gas Conservation – Go Green.**” The main objective of the program was to create awareness among students about the importance of conserving oil and natural gas resources and promoting eco-friendly practices. Students enthusiastically participated in the activity and expressed their ideas through creative wall paintings that highlighted fuel conservation, reduction of pollution, the use of renewable energy, and the protection of the environment.



The efforts of the students were recognized when they secured the **First Prize** in the competition and received a **cash award of ₹10,000**, sponsored by The Times of India *in association with the* Ministry of Petroleum and Natural Gas, Government of India.

16-2-2026

Field Trip To Kondaveedu Fort



The Department of Political Science students visited "Kondaveedu Fort" in Yadlapadu Mandal, Guntur District. Kondaveedu Fort stands as an important historical monument and tourist attraction, offering beautiful views of the surrounding landscape and reminding visitors of Andhra Pradesh's rich heritage.

17-2-2026

A Study Visit to KCP Sugar India Corporation, Vuyyuru



The Department of Economics organized a study visit to **KCP Sugar and Industries Corporation Ltd., Vuyyuru, Andhra Pradesh** for the students of I B.A. Economics and II B.A. Political Science. The main objective of the visit was to provide students with practical knowledge of large-scale sugar manufacturing and related industrial processes. The industrial visit provided valuable hands-on exposure to modern manufacturing processes and helped students understand the economic and industrial significance of the sugar industry.

18-2-2026

A Two day work shop on Bioinformatics and AI tools.



Department of Microbiology completed A two day work shop on Bioinformatics and AI tools. This workshop helped students to understand how technology supports biological research and data analysis. It was an interactive session that improved students practical knowledge of modern AI tools and their applications in life sciences

20-2-2026 To 21-2-2026

A Two-day Community Service Program- "Swecha Freedom Fest – People-Centric AI"



The Department of Computer Science, in association with Swecha Andhra Pradesh, successfully organized a two-day Community Service Program titled "Swecha Freedom Fest – People-Centric AI" at our college. The fest witnessed enthusiastic participation from over 250 students from different colleges and featured a diverse range of workshops, technical sessions, and creative events conducted across the Webinar Hall, classrooms, and labs. The program focused on empowering students with knowledge of People-Centric AI, open-source technologies, and real-world problem-solving skills. Highlights included sessions on Vibe Coding, responsive web development, cybersecurity, self-hosted LLMs, Open Street Mapping, Python programming, IOT, and design

thinking, along with creative competitions and a Project Expo showcasing the innovative ideas of students.

21-2-2026

మాతృభాషా దినోత్సవం



అంతర్జాతీయ మాతృభాషా దినోత్సవం సందర్భంగా తెలుగు విభాగం వారు గెస్ట్ లెక్చర్ ఏర్పాటు చేయడం జరిగింది. ఈ కార్యక్మానికి ముఖ్య అతిథిగా విచ్చేచ సిన వారు డాక్టర్ ఐ. శ్రీనివాస చక్రపాణి గారు, క్రముఖ్ ఆధ్యయతి కేవలత, నెల్లూరు.

23-2-2026

Engineering Your Global Future Through Research and Innovation.



The Department of Biochemistry organized **BIO SPARK-2K26**, a **One Day International Seminar** on the theme “*Engineering Your Global Future Through Research and Innovation.*” The seminar featured an insightful session by **Dr. M.N.V. Ravi Kumar**, Director of the **Centre for Convergent Bioscience and Medicine** at the University of Alabama, United States. The event encouraged students to explore research opportunities and innovation in the field of bioscience. As part of the program, several competitions were conducted, including **Poster Presentation, Model Expo, and Short Video Making**. Prizes were awarded to the best performers in each event, recognizing their creativity, scientific knowledge, and presentation skills. The seminar served as a platform for students to enhance their understanding of global research trends and showcase their talents.

28-2-2026

National Science Day



All the Science departments celebrated National Science Day themed “**SUSTAINIA – Science & Technology for a Sustainable Future.**” Our Chief Guest **Dr. K. A. Sunitha** (SRM University AP) delivered a speech on research and entrepreneurship. She shared her groundbreaking work in biomedical research, including assistive wheelchairs, Parkinson’s detection devices, and ulcer diagnostic tools. The talk empowered students to bridge the gap between science and real-world challenges through sustainable innovation. The event successfully ignited a passion for curiosity and creative problem-solving among all attendees.

CULTURALS

8-1-2026

Tarunee Tarangalu



Our college Cultural team won many prizes in Mahila Festival organized by Tarunee Tarangalu Organization. It promotes **confidence, empowerment, and equality** among students. In essence, it also represents the **vibrant spirit and aspirations of young women**, inspiring them to shine and make meaningful contributions to society.

27-1-2026

Rally on Eradication of Drugs

Our college Cultural students performed Folk Orchestra and walked in the rally along with our Honorable Home Minister Smt. Vangalapudi Anitha from Indira Gandhi Municipal Stadium to Benz Circle.



15-2-2026

Cultural Team Felicitation



Our college Cultural team was invited by our Honourable Vice Chancellor Sir Dr.K. Ramji at All India Inter-University Net Ball Women Tournament organised by Krishna University Machilipatnam and Felicited by our Vice Chancellor Sir at Maris Stella College Vijayawada.

27-2-2026

Folk Orchestra at Bramhotsavam

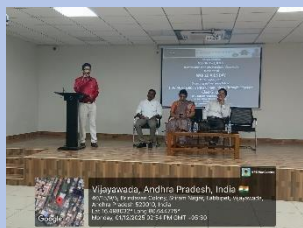


Today our college Cultural team was invited by Mangalagiri Lakshmi Narasimha Swami's temple authorities, Mangalagiri in association with Jignasa to perform Folk Orchestra and folk dance in the Bramhostchavalu before Honourable Minister Sri Nara Lokesh garu at Mangalagiri.

NSS ACTIVITIES

1-12-2025

WORLD AIDS DAY



On the occasion of World AIDS Day, the NSS Units I, II, and III jointly organized an awareness programme in association with Anu Hospitals, Vijayawada. The main objective of the event was to promote awareness on “HIV/AIDS: Empowering Communities Through Education”, emphasizing the importance of knowledge, empathy, and responsible behaviour in preventing the spread of HIV. Dr. Gowtham Ambedkar delivered an insightful presentation on the modes of HIV transmission, preventive strategies, recent advancements in treatment, and the crucial role of community engagement.



Dr. Kalyani Pinnamaneni highlighted the significance of medical support services, counselling facilities, and early diagnosis.

Dr. Suresh Kumar emphasized safe blood donation practices and the importance of maintaining hygienic and standardized procedures in blood banks. A large number of NSS volunteers and students attended the session and interacted

actively with the resource persons.

9-12-2025 TO 11-12-2025

AMARAVATI BALOTSAVAM 2025



The NSS unit of SDMSMK College actively participated in the vibrant celebration of Amaravati Balotsavam 2025, a festival dedicated to nurturing the creativity, talents, and cultural spirit of children. The event, organized to encourage young minds to express themselves through art, music, dance, literature, sports, and innovative activities, was held in a festive atmosphere at the PB Siddhartha Arts College premises. Around 13,000 students from more than 190 schools across Krishna district participated in the eighth edition of the festival. Various competitions such as painting, Telugu dictation, Best from Waste, short film and story reviews, debates, and cultural performances including Kolatam, classical dance, folk songs, patriotic songs, and Telugu and English rhymes were conducted on the second day. The final day featured events like folk dance and singing, mono acting, Telugu speech, spell bee, memory test, and a science exhibition, followed by a valedictory session at 3:30 PM.



A team of 30 NSS volunteers from our college played a crucial role in ensuring the smooth conduct of the event. The volunteers assisted in crowd guidance at entry and exit points, distributed drinking water and essential amenities, provided first-aid support for minor injuries, and coordinated with organizers to maintain safety, discipline, and an orderly flow of activities.

10-12-2025

MEGA BLOOD DONATION CAMP



Mega Blood Donation Camp was Organized in our college by: NSS Units I, II, III and the Red Ribbon Club In association with The Red Cross Society, Dr. Pinnamaneni Siddhartha Institute of Medical Sciences, and New City Blood Bank The programme was conducted as part of the Golden Jubilee Celebrations of Siddhartha Academy of General & Technical Education, The programme was inaugurated by



Dr. Maddineni Sudhakar (M.Sc IIT Bombay, M.Phil, Ph.D), State NSS Officer, Higher Education Department, AP Secretariat. Under medical supervision, students underwent health check-ups and contributed enthusiastically, resulting in the collection of 327 units of blood. The camp reflected the spirit of service, with NSS volunteers playing a key role in its smooth conduct, making the event a meaningful contribution to community welfare.

15-12-2025

Plantation Programme



NSS Units I, II, and III organized a Plantation Programme as part of their commitment to environmental awareness and social responsibility. Around 115 students, including NSS volunteers and faculty members, actively participated in planting saplings within the college premises to promote greenery and ecological balance. The programme was graced by officials from the Central Bank of India, including the Regional Head and Assistant General Manager, who emphasized the importance of environmental conservation and encouraged students to take part in such initiatives.

16-12-2025

WORLD MEDITATION DAY

In our College, NSS Units I, II, and III organized a programme in association with Art of Living to promote the importance of meditation and yoga among students. The session was led by resource persons Ms. G. Padmaja, Ms. N. Madhavi, and Ms. B. V. Durga Bhavani, who highlighted the role of meditation in reducing stress, improving concentration, and enhancing overall well-being. They demonstrated simple asanas and guided students on proper posture, breathing techniques, and mindfulness practices. Around the theme of building a healthy lifestyle, students were encouraged to incorporate yoga and meditation into their daily routine.

9-1-2026

SANKRANTHI SAMBARALU



Our college celebrated Sankranti Sambaralu with great enthusiasm, and bringing our students and staff together in a vibrant display of tradition and cultural spirit. The festival began with a Rangoli (Muggulu) competition, where students showcased their creativity through colourful designs. This was followed by engaging cultural performances, including traditional dances that

captivated the audience and reflected the rich heritage of the festival. The celebrations concluded with the lighting of the Bhogi Mantalu (bonfire), symbolizing unity, warmth, and prosperity.

21-1-2026

Awareness Programme on Skin Care & Hygiene



An Awareness Programme on Skin Care and Hygiene was organized in our college by the Wellness Club and NSS Units I, II & III. The session was delivered by Dr. Himaja Vasireddy, a cosmetology specialist from D Cure House of Smile and Shine, Vijayawada, who provided valuable insights on skincare routines, personal hygiene, and healthy lifestyle practices. The programme successfully created awareness among students and encouraged them to adopt safe, healthy, and consistent self-care practices in their daily lives.



24-1-2026

Drug Abuse Awareness Rally



NSS Units I, II & III of our college organized impactful awareness programmes promoting social responsibility and civic engagement. A Drug Abuse Awareness Rally, conducted in association with Aster Ramesh Hospitals. On the eve of National Voters' Day, an awareness programme highlighted the importance of voting, followed by a pledge ceremony encouraging responsible electoral participation. A voter awareness rally further reinforced the message, while senior citizens were felicitated in recognition of their contributions to society. These initiatives successfully instilled a sense of discipline, civic duty, and community service among students, reflecting the true spirit of NSS.



25-1-2026

National Voters' Day



NSS Units I, II & III of SDMSMK organized impactful awareness programmes on 24th and 25th January 2026, promoting social responsibility and civic engagement. A Drug Abuse Awareness Rally, conducted in association with Aster Ramesh Hospitals. On the eve of National Voters' Day, an awareness programme highlighted the importance of voting, followed by a pledge ceremony encouraging responsible electoral participation.

25-01-2026

Awareness Rally



On the occasion of National Voters' Day, NSS volunteers of our college actively participated in an Awareness Rally organized by the District Collectorate to promote the importance of voting and democratic responsibility. The rally began with an address by district officials, emphasizing the significance of every citizen's right to vote. Enthusiastic volunteers carried placards and raised slogans advocating ethical voting and increased electoral participation as they marched through the main streets, spreading awareness among the public.

1-2-2026

"Run for Free Cancer Tomorrow"



NSS volunteers of our college actively participated in the "Run for Free Cancer Tomorrow" an awareness event organized by Manipal Hospitals in Vijayawada. The programme aimed to spread awareness about cancer prevention, early detection, and the importance of a healthy lifestyle. The volunteers assembled early in the morning at 5:00 AM and enthusiastically took part in the run along with participants from various institutions and the public.

They carried placards with awareness slogans, motivated participants, and assisted in maintaining discipline and coordination

throughout the event. Their active involvement reflected their commitment to social responsibility and promoting public health awareness.

1-2-2026

VIVEKANANDA YOUTH CONVENTION



NSS volunteers of our college actively participated in a significant event that promoted youth empowerment. Over 150 NSS volunteers attended the Vivekananda Youth Convention at Tummalapalli Kalakshetram, organized by Ramakrishna Mission as part of its Silver Jubilee Celebrations and the inauguration of the Vivekananda Centre for Human Excellence. The convention featured motivational talks by eminent spiritual leaders, inspiring students to embrace the ideals of Swami Vivekananda, to develop leadership qualities, and contribute their responsibility to society. The active participation of NSS volunteers in both events reflected their commitment to community service, personal growth, and nation-building.

16-2-2026

Awareness Programme on Cancer



The Department of Biochemistry and NSS Units, in association with JCI India Foundation, organized an Awareness Programme on Cancer at our college. Dr. Shama Sultana, Chairwoman and Chief Gynaecologist at Hope Win Hospitals, delivered an enlightening session on cancer prevention, early detection, and healthy lifestyle practices, with a special focus on breast and cervical cancers. Following the session, NSS volunteers conducted a rally through nearby streets, carrying placards with

messages such as “Early Detection Saves Lives” and “Fight Cancer with Awareness,” spreading the message to the wider community. The programme successfully educated students and the public, reinforcing the importance of awareness, timely screening, and preventive measures in combating cancer.

6-2-2026

AMARAVATHI QUANTUM VALLEY HACKATHON-2026



NSS volunteers of our college actively participated in the Amaravathi Quantum Valley Hackathon 2026 – Grand Finale held at Dhanekula Institute of Engineering & Technology, Vijayawada, organized by APSCHE, Mangalagiri. The event, inaugurated with a keynote by Chief Minister Mr. N. Chandrababu Naidu, brought together young innovators and technologists to showcase creative solutions to real-world problems. NSS volunteers contributed by promoting student engagement, encouraging innovation and problem-solving skills, and fostering teamwork and leadership.



8-2-2026

Sri Sathya Sai 5K Run & Ride



NSS Volunteers of our college actively participated in the Sri Sathya Sai 5K Run & Ride held in Vijayawada, promoting the message of “Unity in Diversity” and the vision of Sri Sathya Sai Baba — “There is only one caste, the caste of humanity.” The volunteers enthusiastically took part in both the 5K run and bicycle ride, assisted in maintaining discipline, encouraged public participation, and joined fellow participants in the unity pledge. Their involvement reflected strong commitment to social service, fitness, and community harmony. The event was a meaningful experience that reinforced the values of universal brotherhood and exemplified the NSS motto — “Not Me, But You.”



14-2-2026

Hanuman Chalisa Camp



The NSS unit of our college actively participated in the Hanuman Chalisa Camp held at Bhaburi Grounds, Bhavani Puram, promoting spiritual awareness, cultural values, and community bonding. A total of 200 NSS volunteers contributed enthusiastically by arranging the venue, assisting participants, distributing prayer materials, and maintaining discipline and cleanliness throughout the event. They also joined in the collective recitation of the Hanuman Chalisa, creating a spiritually uplifting atmosphere alongside devotional songs, bhajans, and spiritual discourses. The dedication and service of the volunteers were instrumental in ensuring the smooth conduct of the programme, reflecting their commitment to fostering spiritual awareness and socially responsible citizenship.

NCC ACTIVITIES

1-12-2025

World's Aids Day



32 NCC cadets of our college participated in a rally on the eve of World Aids Day. Dr. Gowtham Ambedkar, MBBS Medical officer Government Hospital addressed the gathering.



2-12-2025

ANO CONFERENCE



An ANO Conference was held at the **17 Andhra Battalion** and was attended by Associate NCC Officers along with the **Group Commander**. The conference focused on reviewing NCC activities, training plans, and cadet development. The Group Commander emphasized discipline, leadership, and effective training. Important instructions regarding conduct of camps and future programs were shared. The conference was informative and helped strengthen coordination among NCC units.

7-12-2025

Flag Day: A Flag is not just a piece of cloth; it is a symbol of freedom, sacrifice, and unity.



In our College, on the eve of Armed Forces, Flag Day was observed with great respect and patriotic spirit. The programme aimed to honour the heroic sacrifices of the Indian Armed Forces and to create awareness about supporting the welfare of ex-servicemen, war widows, and disabled soldiers. Our faculty members and NCC cadets actively participated in the day's activities. Cadets created awareness among students about the importance of the Armed Forces Flag Day Fund. Flag Day stickers were distributed to staff and students, and voluntary contributions were collected for the welfare fund. Collected an amount of 9890.

11-12-2025

SNIC CAMP



Seven NCC cadets of our college brought great pride to the institution by earning medals from the Commanding Officer (CO) Appreciation for their outstanding performance at the SNIC Camp. The camp provided cadets with opportunities to showcase their discipline, leadership, teamwork, and commitment through various training activities and competitions. Throughout the SNIC Camp, the cadets actively participated in drills, cultural events, social service activities, and other camp engagements. The

achievement has motivated other students to take active interest in NCC and strive for excellence.

13-12-2025



54 cadets from our college participated in the event of Vijayantha trios elen event conducted at PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE and got prizes in all events and our cadets got overall championship.



20-12-2025



The **Commanding Officer (CO) Sir** visited **SDMSMK** as part of an official interaction with the NCC unit. The visit was a matter of pride and honour for the institution. The NCC cadets accorded a warm and disciplined welcome to CO Sir, reflecting their training and commitment. During the visit, CO Sir inspected the NCC activities, interacted with cadets, and appreciated their discipline, turnout, and performance. He addressed the cadets and motivated them to uphold the values of leadership, unity, and national service. CO Sir also emphasized the importance of character building, discipline, and active participation in NCC activities. The management, Principal, and ANO expressed their gratitude for the visit and assured continued support for strengthening NCC training at SDMSMK.

23-12-2025



In our College, On the eve of **Farmers Day**, the **SUO and JUOs of NCC**, had the honor of piloting the **NTR District Collector, Smt. Lakshmi Sha**. The cadets performed their duties with utmost discipline, confidence, and sense of responsibility. The piloting was carried out in a well-organized and dignified manner, reflecting the high standards of NCC training. The Collector appreciated the discipline and conduct of the cadets. The event highlighted the active involvement of NCC cadets in supporting important administrative and social occasions.



26-12-2025



JUO KEERTHI SRI, from our college attended LRDC Camp and performed drill in front of our Honourable chief Minister, Deputy CM and Governor on Republic day at Amravati.

SGT G.C.L SAHASRA from our college attended SNIC Delhi camp and she distinguished herself as a member of cultural team at the Prime Minister's Rally on Republic day.



65 cadets of B1 and B2 participated in the 77th Republic Day which was celebrated with great enthusiasm in our College on 26th January. The program included a disciplined NCC drill by the cadets, which reflected their dedication, unity, and patriotic spirit.

The cadets performed the drill with precision and coordination under the guidance of the Associate NCC Officer (ANO). The event concluded with a sense of pride and respect for the nation.



30-12-2025



Four cadets and one NCC officer B.Komali participated in NCC Book Launching program organized at PB Siddhartha College

Sports

2-12-2025



The Inter-Collegiate Table Tennis Tournament was held at Siddhartha Institute of Hotel Management where our team delivered an impressive performance and secured the second position. Competing against several talented teams from various colleges, the players demonstrated excellent skill, coordination, and sportsmanship throughout the event. Their achievement reflects dedication, consistent practice, and strong teamwork, bringing pride to the institution.

3-12-2025



The Inter-Collegiate Volleyball Tournament was held in our college where our team showcased an outstanding performance and emerged as champions, securing the first place. Competing against strong teams from various colleges, the players displayed exceptional coordination, skill, and determination throughout the tournament. Their remarkable achievement is a testament to their hard work, team spirit, and dedication, bringing great pride to the institution.

9-12-2025 To 11-12-2025



In the Inter-Collegiate Table Tennis Selection Trials, our College girls A.sreeRaajini 3rd BCom K.Uma Maheswari 3rd BCA delivered an excellent performance and secured the runners-up position, earning qualification for the South Zone Inter-University Tournament.

15-12-2025 To 19-12-2025



The Inter-Collegiate Volleyball Tournament was held in our College and witnessed an outstanding performance by our team, who emerged as champions and secured first place. Demonstrating excellent coordination, determination, and teamwork, the players outperformed strong competing teams. Following this remarkable achievement, D. Divya (2nd BA), D. Devena (2nd BA), S. Sanjana

(2nd BA), P. Ankitha (3rd BA), and N. Maheswari (3rd BA) have been selected to represent the institution at the South Zone Inter-University Tournament.

20-12-2025



The Inter-Collegiate Badminton Tournament was held in our college where our team delivered an exceptional performance and secured first place. Competing with great enthusiasm and determination, the players demonstrated remarkable skill and coordination throughout the event. A. Sree Rajini (3rd B.Com) and K. Uma Maheswari (3rd BCA) played a pivotal role in this achievement, bringing pride and recognition to the institution through their outstanding success.

27-12-2025 to 1-1-2026

Ch. Lakshmi Prasanna (3rd B.Com) from our college has been selected to represent the institution at the South Zone Inter-University Tournament, scheduled to be held at Christ University, Bangalore, from 27th December 2025 to 1st January 2026. Her selection reflects her exceptional talent, dedication, and hard work, bringing pride and recognition to the college.

6-1-2026 to 9-1-2026



P. Aparna (1st B.Sc FST) has been selected to represent the institution at the South Zone Inter-University Tournament, scheduled to be held at GSL Medical College, Rajahmundry, from 6th to 9th January 2026. The South Zone event is being organized by Dr. NTR University of Health Sciences, Vijayawada. Her selection is a testament to her dedication, skill, and hard work, bringing pride and recognition to the institution.

8-1-2026



The Inter-Collegiate Cricket Tournament was held at Siddhartha Pharmaceutical Sciences on 8th January 2026, where our players showcased remarkable skill and determination. Following her outstanding performance, A. Estheru Rani (1st BA political Science) has been selected to represent the institution at the South Zone Inter-University Tournament, scheduled to be held at Anna University, Chennai, from 26th January to 2nd February 2026.

24-1-2026



The Inter-Collegiate Ball Badminton Tournament was held at KVR Nandigama College on 24th January 2026, where our team delivered an outstanding performance and secured first place. Showcasing excellent skill, teamwork, and determination, the players stood out among strong competing teams. Following this achievement, A. Sree Raajini (3rd B.Com), K. Uma Maheswari (3rd BCA),

and P. Bhuvaneswari (3rd B.Com) have been selected to represent the institution at the All India Inter-University Tournament, scheduled to be held at Anna University, Chennai, from 11th to 15th February 2026.



The Inter-Collegiate Chess Tournament was held at ANR College, where our college girls delivered a commendable performance and secured 4th place. Representing the college with skill and strategic acumen, J. Neeraja (2nd BCA) and G. Priyanka (1st B.Sc) have been selected to compete at the South Zone Inter-University Tournament, scheduled to be held at GITAM University from 21st to 23rd February 2026.

STUDENT ACHIEVEMENTS

- **On 5-12-2025** Second year Food Science and Technology students won 1st and 2nd prize in Flower Rangoli competition conducted by Rose Society at Siddhartha Hotel Management College.
- **On 16-12-2025** The Department of Chemistry is proud to report that the students of Second Year Chemistry have brought laurels to the institution by securing various prizes at the State Level event “Chemichallenges – 2K25”, organized by the Department of Chemistry, A.G. & S.G. Siddhartha College, Vuyyuru. Details of Prize Winners

Solo Dance – First Prize E. V. N. Lakshmi Durga

Group Dance – First Prize R. Naga Swarna Sri, G. Neelima, E. V. N. Lakshmi Durga, Sk. Asma

Elocution – Second Prize V. Lakshmi Gayathri

- **On 16-12-2025** the Computer Science Department, proudly report that our students participated in “Neural Tornado 2025”, held at P. B. Siddhartha College of Arts and Science on 16th December 2025, and achieved remarkable success.

🏆 First Place in Data Analysis was won by P. Anitha, G. Kavya, and Sk. Yashmi of III Data Science.

🏆 First Place in Treasure Hunt was won by Neelima, Reshma, and Madhuri of II Artificial Intelligence.

- **On 17-12-2025** The Students of Second Year Chemistry have Secured Second Prize in Group Dance at National Energy Conservation Week celebrations 2025 “SCIENTILLA7.0”, Organized by the Department of Physics, at P.B Siddhartha College of Arts and Science Vijayawada. Our students actively participated and performed with great enthusiasm and confidence.
Second Prize- Group Dance - E. V. N. Lakshmi Durga, R. Naga Swarna Sri, G. Neelima Sk. Asma

- **On 22-12-2025** The students of Computer Science Department, participated in “BLITZKRIEG”, held at P. B. Siddhartha College of Arts and Science on 19th December 2025, and achieved remarkable success.

🏆 First Place in Spot Photography was won by K. Venkata Naga Sri Lalitha Sri of II Artificial Intelligence

- **On 20-2-2026 & 21-2-2026** Four students from I B.Sc. Mathematics—B. Nandini, Saisowgandhika, Srilakshmi, and P. Bhargavi—participated in “SANKHYA 2K26,” a technical event organized by the Department of Statistics, Andhra Loyola College. They actively took part in the quiz event and received participation certificates. Their involvement

brought appreciation to the department and inspired fellow students to engage in similar academic activities.

- **On 20-2-2026 & 21-2-2026** Students of II B.Sc. Honours Mathematics participated in “Supragna 2K26” and excelled in the “MindSpark-Quiz.” M. Amrutha & Md. Zafarunissa won First Prize, D. Mastanamma & G. Mahalakshmi secured Second Prize, and S. Vaishnavi & J. Anusha achieved Third Prize.

Staff Achievements

- **On 30-12-2025**, Our College was honored with the prestigious “Most Engaged Institution of the Year 2025” award from ICT Academy. On the same occasion, Mrs. M. Praveena from the Department of Computer Science received the “Best Coordinator” award.
- **On 8-1-2026 & 9-1-2026** Dr. A. Ramalakshmi, Head of the Department, published a paper titled “Ancient Indian Literature: Personality Development” at an International Conference organized by St. Theresa’s College for Women, Eluru.
- **On 16-2-2026** The Krishnadevaraya Cultural Organization invited Ms. Bhanupriya Kodimela as a Special Guest and felicitated her.
- **On 21-2-2026** Ms. Bhanupriya Kodimela, Assistant Professor of Mathematics, served as a judge for “EUREKA – The Knowledge Quest” at Shamrock International School on 21st February 2026. She evaluated student Mathematics projects and provided valuable feedback. She was felicitated by the school management and received an appreciation letter.

MEDIA APPRAISALS



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నైపుణ్యాల, అభివృద్ధి మరియు సాంకేతికతల అభివృద్ధిని సులభం చేయాలి.

నైపుణ్యాల పెంపొందించుకోండి

విద్యనావాద సిద్ధి, మాన్యువల్: సిద్ధార్థ మహితా తరగతిల పెంపుణ్య అభివృద్ధిలో ఈ పుస్తకం ప్రాధికృత విశ్లేషణ-2020ని ఉపయోగించి ది.వి. ముఖ్య నీరుదానిని ప్రారంభించారు. ఈ సందర్భంగా ఆయన విద్యనావాద సమస్యతోపాటు సుపన, నైపుణ్యాల పెంపొందించు పుస్తకం, ఈ పుస్తకంలో 80 మంది విద్యార్థులు 45 అభివృద్ధిలను సమర్పించారు. కార్యక్రమంలో పెంపుణ్యార్థి విద్యార్థులను కాంటిన్ ఆవరణలో విశేషాలను అతిథులు బహుమతులు అందజేశారు.

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కృష్ణానది (బలరామం నది), మున్నె
నారుకల్లు అంటే నాడుకల్లే
న పాతానం అని ఏకైకం నింప
న పుష్కరిణిని నిర్మించాలని ఉపయోగిస్తే ఆర్థం
నానానానా ఆర్థం, నిష్కర్ష మహా
న ఆర్థంలే అంటే పాతకాళ్ళే విభాగం
న ఆర్థం అంటే అంటే అంటే అంటే
న ఉన్నట్లు బుద్ధివంతుల నింప
ముఖ్య అతిథిగా హాజరైన ఏ.వి.
హెచ్. హెచ్. హెచ్. మంత్రి నాడుకల్లే
నాను ఉన్నట్లుకీ సమాఖ్య
నాను, గౌరవం దేవులగానున్నాడు.
మనవిని దేవులను, దేవులను
తెలిపాడు. మున్నెకల్లే ఎంతో కీర్తి
నానున్నట్లును దేవులనున్నట్లు. బాధ్యమంతో భాగం నానుకల్లే వీరిని మహా,
కాళ్ళు విభాగానని ఎం.గి.హెచ్.హెచ్. కరీబులు పోల్చాడు.

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మొక్కలు నాటడం ద్వారా

కొత్తపల్లెపై పరిశుభ్రతను పెంచే ప్రయత్నం

కరణాపూ ఛీఫ్ డిప్యూటీ మేయర్ కు యోగ్యం

దేవరకొండ, ఏప్రిల్ 16 (ఆంధ్ర ప్రదేశ్) - మే 16 తేదీన మొక్కల నాటడం ద్వారా కొత్తపల్లెపై పరిశుభ్రతను పెంచే ప్రయత్నం చేస్తున్న మహా నగరపాలక సంస్థ ఛీఫ్ డిప్యూటీ మేయర్ కు యోగ్యం. ఈ సందర్భంగా కరణాపూ ఛీఫ్ డిప్యూటీ మేయర్, ఎమ్మెల్యేలు, పంచాయితీ సమితి సభ్యులు, స్థానిక ప్రజలు, పాఠశాల బాలురలు, స్త్రీలు, పురుషులు, పిల్లలతో కలిసి మొక్కల నాటడం చేశారు. ఈ సందర్భంగా మేయర్ కు యోగ్యం, ఎమ్మెల్యేలు, పంచాయితీ సమితి సభ్యులు, స్థానిక ప్రజలు, పాఠశాల బాలురలు, స్త్రీలు, పురుషులు, పిల్లలతో కలిసి మొక్కల నాటడం చేశారు. ఈ సందర్భంగా మేయర్ కు యోగ్యం, ఎమ్మెల్యేలు, పంచాయితీ సమితి సభ్యులు, స్థానిక ప్రజలు, పాఠశాల బాలురలు, స్త్రీలు, పురుషులు, పిల్లలతో కలిసి మొక్కల నాటడం చేశారు.

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రక్తదానం చేసే మహిళా ప్రాధాన్యం కాపాడండి
మీగా రక్తదానం శిబిరాలలో పేషెంట్ల ప్రత్యేకతలు ఒక యూనిట్ కేర్రం ముగ్గున ప్రాధాన్యం కాపాడమంటే రక్తదానం చేయవలసింది మేగరూపకమే! మహిళలే అత్యధికంగా



మహిళానా, కుటుంబ శాస్త్ర శాఖల ద్వారా - చికిత్స పొందుతున్న వ్యక్తులకు రక్తదానం చేయించి వారికి ప్రత్యేకతలు తెలియజేసి, ఒక యూనిట్ కేర్రం ముగ్గున ప్రాధాన్యం కాపాడమంటే రక్తదానం చేయవలసింది మేగరూపకమే! మహిళలే అత్యధికంగా



మహిళానా, కుటుంబ శాస్త్ర శాఖల ద్వారా - చికిత్స పొందుతున్న వ్యక్తులకు రక్తదానం చేయించి వారికి ప్రత్యేకతలు తెలియజేసి, ఒక యూనిట్ కేర్రం ముగ్గున ప్రాధాన్యం కాపాడమంటే రక్తదానం చేయవలసింది మేగరూపకమే! మహిళలే అత్యధికంగా



మహిళానా, కుటుంబ శాస్త్ర శాఖల ద్వారా - చికిత్స పొందుతున్న వ్యక్తులకు రక్తదానం చేయించి వారికి ప్రత్యేకతలు తెలియజేసి, ఒక యూనిట్ కేర్రం ముగ్గున ప్రాధాన్యం కాపాడమంటే రక్తదానం చేయవలసింది మేగరూపకమే! మహిళలే అత్యధికంగా

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Year	Total Population (%)	Population 65+ (%)
1950	12	10
1960	13	11
1970	14	12
1980	15	13
1990	16	14
2000	17	15
2010	18	16
2020	19	17
2030	20	18
2040	20	19
2050	20	22