



**SRI DURGA MALLESWARA
SIDDHARTHA MAHILA KALASALA**
An Autonomous College in the Jurisdiction of Krishna University
ISO Certified Institution
Sponsors: SIDDHARTHA ACADEMY OF GENERAL AND TECHNICAL EDUCATION










Report on Online Faculty Development Programme
“Intellectual Property Rights in the Digital Era: Awareness and Application”


Day & Date: 24.4.2026 Friday

Venue: Webinar Hall





Time: 11:00AM-12.00PM

Resource Person: Dr.B.Santhosh Kumar
 Dean R & D and Head of Department/CSE
 Guru Nanak Institute of Technology, Ibrahimpatnam
 Ranga Reddy(District), Telangana. 501506

INVITATION:




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IQAC
 Cordially invites you to attend the
ONLINE FACULTY DEVELOPMENT PROGRAMME
 On
**“INTELLECTUAL PROPERTY RIGHTS IN THE DIGITAL
 ERA: AWARENESS AND APPLICATION”**
 By
Resource Person
Dr.B.Santhosh Kumar
 Dean R & D and Head of Department/CSE
 Guru Nanak Institute of Technology,
 Ibrahimpatnam
 Ranga Reddy(District), Telangana. 501506

Friday, 24th April, 2026 at 11.00AM
 Venue: Webinar Hall, SDMSMK.

Dr.A.Pallavi
IQAC Coordinator


Dr.V.V.Subramanya Kumar
PRINCIPAL

OBJECTIVE:

Creating awareness about Intellectual Property Rights (IPR) and their importance in the present digital and research-oriented environment.

PROGRAMME HIGHLIGHTS

The IQAC of SDMSMK successfully organized an Online Faculty Development Programme on the topic “*Intellectual Property Rights in the Digital Era: Awareness and Application*” for faculty members with the main objective of the programme was to educate faculty members on protecting innovations, research ideas, and creative works through various forms of Intellectual Property Rights. The FDP aimed to provide knowledge about patents, copyrights, trademarks, and their significance in academic and professional fields. The programme also focused on encouraging research culture, innovation, ethical practices, and the responsible use of knowledge among educators.

BIO-DATA OF THE RESOURCE PERSON:

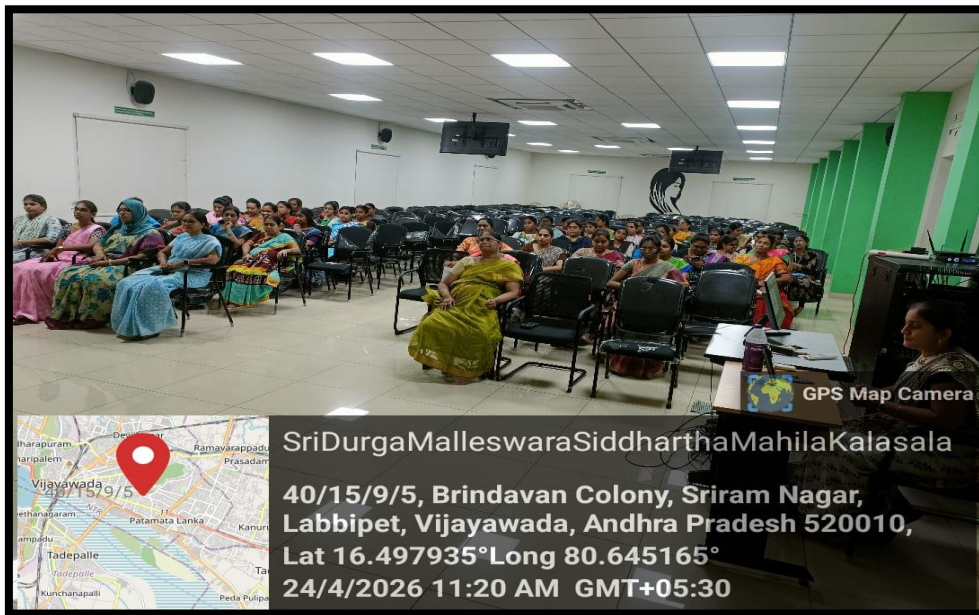
- Dr. B. Santhosh Kumar is currently serving as **Dean (R&D) and Head of the Department of Computer Science & Engineering** at Guru Nanak Institute of Technology, Hyderabad.
- He has a strong academic background:
 - Diploma in Electrical & Electronics Engineering
 - B.E. in Computer Science & Engineering
 - M.E. in Computer Science & Engineering
 - Ph.D. from Anna University (highly commended)
- He has also completed:
 - **Research Fellowship in Malaysia**
 - **Postdoctoral Fellowship in the USA**
- His **research areas** include: Data Science , Machine Learning , Block chain Technology ,Data Mining
- He has an outstanding research record:
 - **157 publications** (including SCI & Scopus-indexed journals)
 - **1800+ citations (Google Scholar)**
 - **4 patents granted and 30 patent applications**

- Authored **28 textbooks** and **10 book chapters**
- He has received **27+ prestigious research and teaching awards**, including: Best Teacher Award , Young Researcher Awards , Global Education Awards ,National and International Recognition Awards (up to 2026)
- He is actively involved in the academic community:
 - Reviewer for **IEEE, ACM, Springer, Elsevier journals**
 - Session Chair at international conferences
 - Editorial board member of reputed journals
- He holds memberships in several professional bodies:
 - IEEE (Senior Member), ACM (Distinguished Speaker), ISTE, IEI, and other international organizations
- He has reviewed **1400+ research papers** and delivered lectures across India through ACM.
- He is recognized globally:
 - Featured in **World Book of Researchers (2019)**
 - Ranked **No.1 researcher in his institution** (AD Scientific Index)

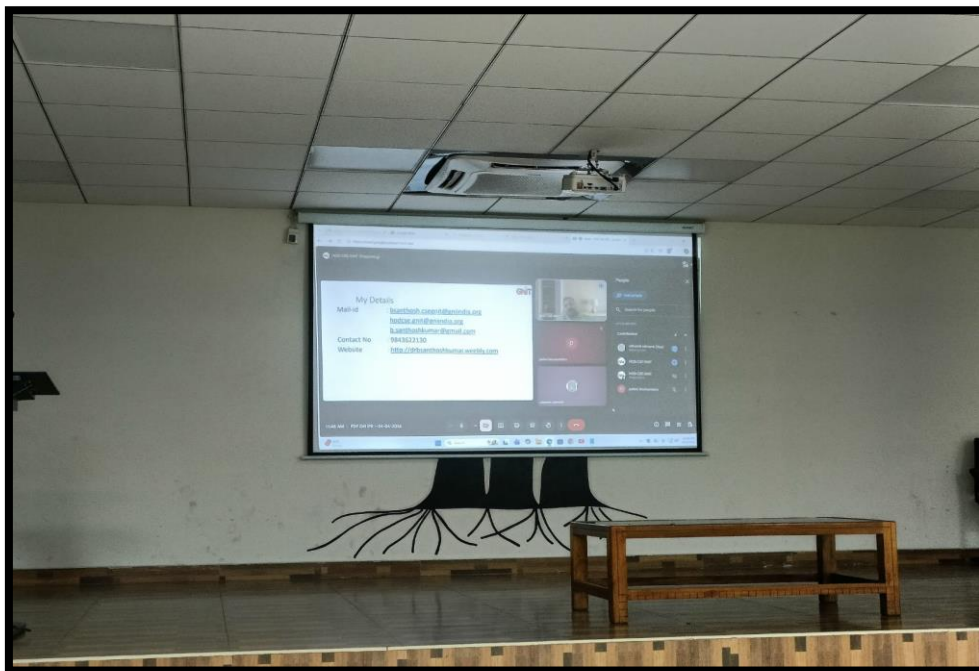
SESSION BY THE RESOURCE PERSON:

The session was handled by the resource person, who delivered an insightful and informative presentation on the importance of innovation and Intellectual Property Rights in academic and professional domains. The speaker began by explaining “*What is Innovation?*” and highlighted how innovative ideas contribute to the growth of society, industries, and educational institutions. The concept of “*What is IPR?*” was clearly explained as legal rights relating

to creations of the human intellectual mind.



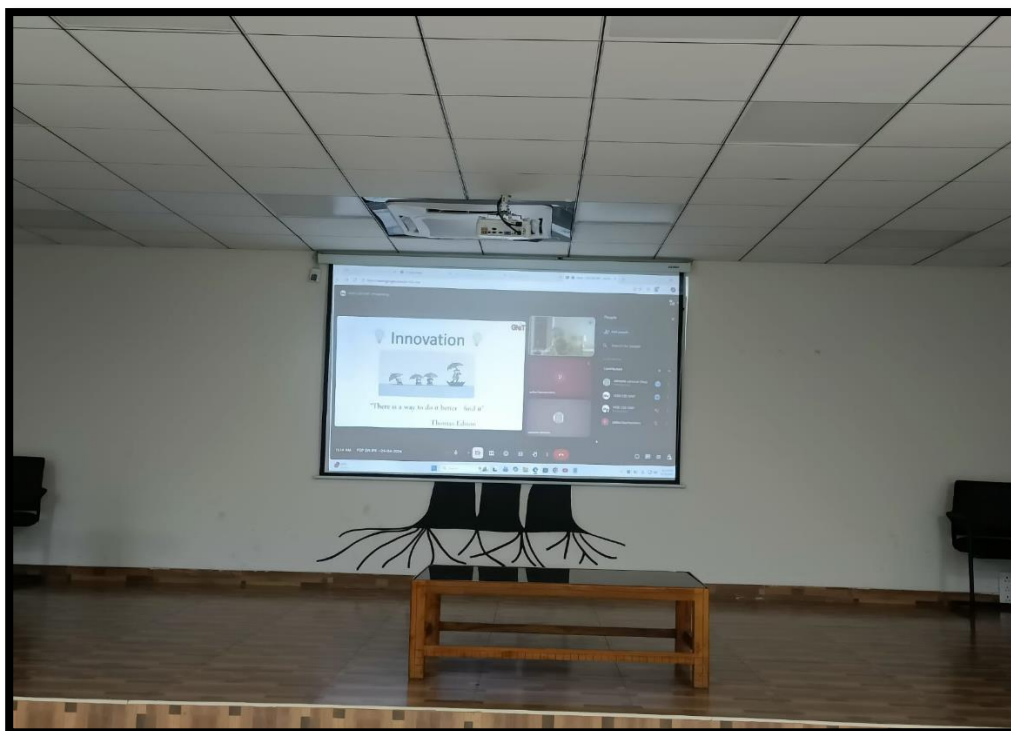
The resource person elaborated on the legal claims and protection provided under Intellectual Property Rights and explained that intellectual property can be licensed, sold, gifted, inherited, and treated as a valuable asset similar to physical property. The session also covered the organizational structure related to IPR administration and management.



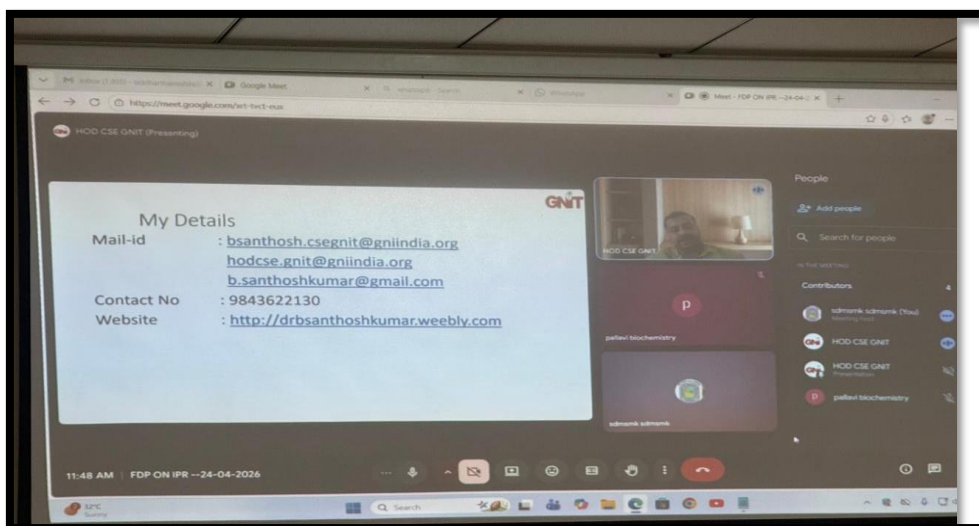


The speaker provided detailed information about patents, Patent Act and Rules, and various types of patents. Important concepts related to industrial designs, trademarks, copyrights, and geographical indicators were also discussed with suitable examples. The resource person further guided the participants on the filing procedures, documentation process, and the importance of protecting innovative and creative works in the digital era.





The FDP created awareness among faculty members about safeguarding their intellectual contributions and motivated them to undertake quality research and innovation. The programme helped participants understand the practical applications of IPR and the importance of ethical and responsible use of knowledge in academic and research activities.



OUTCOME OF THE FDP: The programme was highly informative and beneficial for the participants. Faculty members gained awareness about the importance of safeguarding intellectual contributions and learned the procedures involved in protecting their innovative work. The FDP

successfully encouraged participants to promote research, innovation, creativity, and ethical academic practices in their respective fields

ATTENDANCE SHEET:

SRI DURGA MALLESWARA SIDDHARTHA MAHILA KALASALA : VIJAYAWADA -10
 CIRCULAR- 2025-2026 (EVEN) 24/11/26

Attendance sheet

online Faculty Development programme on
 "IPR in the Digital Era: Awareness and Application"

Dr.V.V.S.KUMAR
 PRINCIPAL

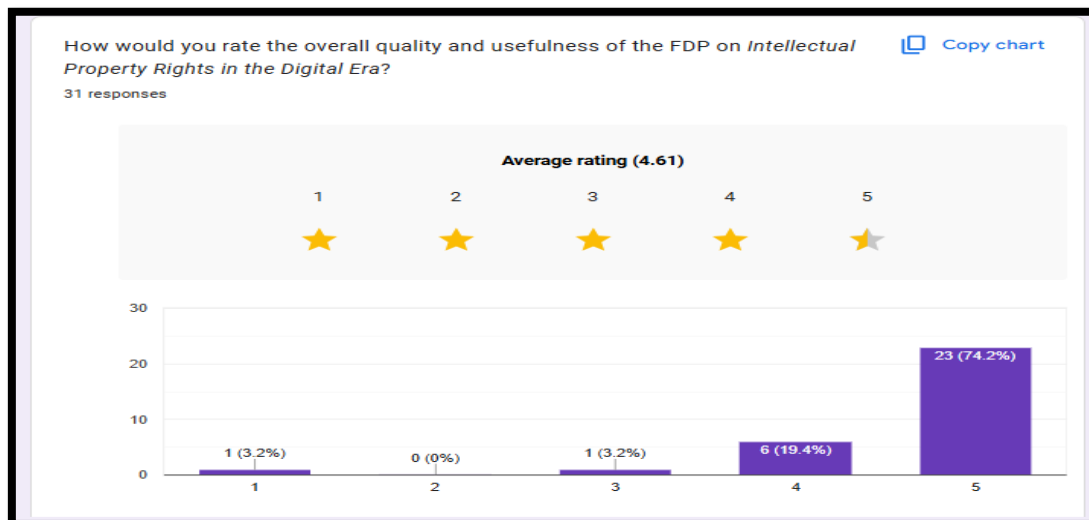
Sri./Smt./Dr./Kum.

Dept. of English	sign	Dept. of Computer Science	Sign
01 K.Saija Rani		01 M. Praveena	
02 K.Sasi		02 M. Dharma Vardhani	
03 P.Ratna Sree		03 B.Kavitha	
04 Y. Sri Sindhu		04 V.Siva Krishna Veni	
05 S.Hindola		05 B.Komali	
Dept. of Telugu			
01 K.Sarala		06 P. Hanika	
02 J. Manjula		07 P. Sri Bharathi	
Dept. of Hindi			
01 A.Rama Lakshmi		08 L. Ramya	
Dept. of Mathematics			
01 P.V.Durgavathi		09 M. Sweetha	
02 B.Kiranmayi		10 S.Gokhila	
03 K. Bhanu Priya		11 P. Anusha	
04 Y. Praroopa		12 P. Naga Sri Abhinaya	
05 K. Jahnavi Devi		13 Sk. Nagaena	
Dept. of Statistics			
01 A.Chesani		14 D. Sowjanya	
02 P. Maheswari		15 G. Harsha Nandini	
03 K. Ramya Sree		16 M.Amruha	
04 Ch.Glory		17 J. Harshini	
05 G. Sumathi Swarupa		18 K. Rekha	
06		19 N. Beulah	
Dept. of Electronics			
01 J. Parasamayi Kanthi		20 M.S.N.L. U. Brahmaramba	
02 Ch. Radha Krishna Manohari		21 K. Rekha Devi	
03 N.Yamini Babitha		22 P. Bhargavi	
04 N. Himaja		23 A.Vasavi	
Dept. of History			
01		24 P. Meghana Durga	
Dept. of Physics			
01 M.Geetha Madhuri		25 Y. Padmaja	
02 D. Neeraja		26 R.V. Lakshmi Durga	
03 S. Naga Suneetha		27 K. Hepsiba	
Dept. of Botany			
01 T. Salomi		Dept. of Chemistry	
02 B. Saija		01 M. Subhashini	
Dept. of Zoology & Aqua Culture			
01 R. Ramani		02 B. Lavanya	
02 J. Anitha Hema Sri		03 Y. Ramya	
		04 M. Syamala	
		05 M. Radhika	
		Dept. of Economics	
		01 D. Aruna	
		02 M. Suneetha	
		Dept. of Political Science	
		01 G.Padmaja	
		02	

(P.T.O)

Dept. of Commerce	Dept. of Bio-Chemistry	
01 V.Sandhya Lakshmi	01 A. Harika	
02 T.Naga Rani	02 A.Pallavi	
03 Ch. Lavanya	03 M.Samatha	
04 P. Vanitha	Dept. of Food & Nutrition	
05 G. Renuka Bai	01 A.Annapurna	
06 K. Asha Jyothi	02 Ch.V. Ramya Gayathri	
07 M. Padmavathi	03 Tehamina	
08 B. Mounika	04 T.V. Kundana	
09 P. Bhagya Lakshmi	Dept. of Library Science	
10 B.Kalpana	01 P. Mallika	
11 Ch.Manjusha	Dept. of Physical Education	
12 M.Pavani	01 N.H.V. Lakshmi	
13 N. Jhansi	N.C.C	
14 P. Divya Sri	01 B.Komali	
15 M. Deepika		
16		
Dept. of Micro-Biology		
01 N.Saritha		
02 Ch.Meghala		
03 M.B. Sri Devi		
04 V. Sushmitha		

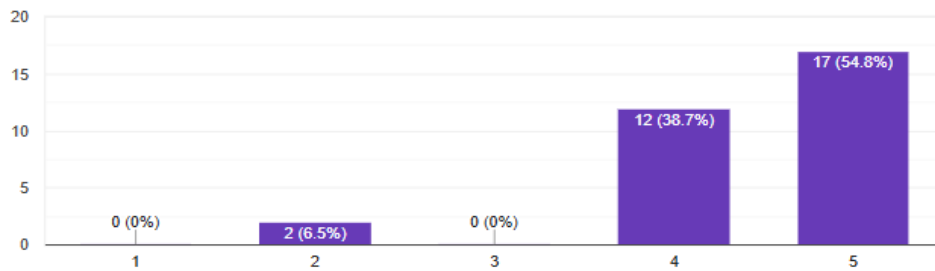
FEEDBACK FROM THE FACULTY:



Did the FDP enhance your understanding of Intellectual Property Rights and its applications?

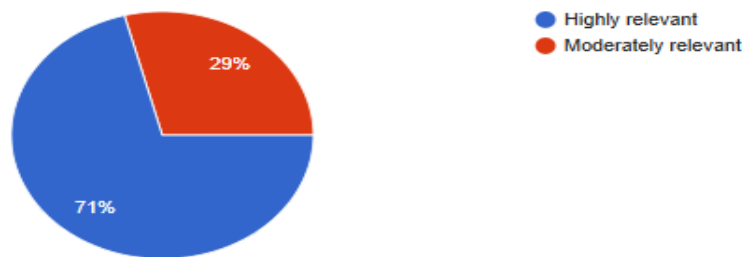
 Copy chart

31 responses



Was the content of the programme relevant to your academic or professional needs?

31 responses



What was the most useful take way from from this FDP?

31 responses

- I know about the importance of IPR
- Useful
- Very interesting
- Trademarks
- It enhances the understanding of intellectual property rights and applications
- Comprehensive
- Awareness
- Copyright, patent, Trademark
- Gains knowledge
