

SEMINAR ON IT SAGA OF INDIA

DATE : 16th December, 2015

RESOURCE PERSON : Dr. T. H. Chowdary - Director, Center for Telecom Management and Studies, Chairman Pragna Bharati (intellect India), Former Chairman & Managing Director- Videsh Sanchar Nigam Limited & Information Technology Advisor, Government of Andhra Pradesh.

DESCRIPTION OF THE PROGRAMME

The resource person explained the value of Information Technology and the evolution of independent forecasts covering personal computers and software, semi-conductors, memory chips, integrated circuits, general components, the internet and IT solutions. He also covered the occurrence of regulatory changes (licensing, customs and intellectual property protection) and competitive landscapes comparing IT companies by products, sales, market share, investments, projects and expansion strategies faced in future and competitive intelligence in the IT industry.

INTERACTIVE SESSION WITH STUDENTS

